

2010 Media Kit

The Friends of The Charlemont Fairgrounds

YANKEE DOODLE DAYS

www.charlemontfairgrounds.org

Welcome

This years advertising budget has grown and we are looking to help you expand your individual needs. We are offering several formats, our most notable is our Booklet of Events# for YDD. The pricing has remained the same as last year (see attached). Most exciting of all is we are offering space on our web site### !!! Which will be up and running soon (see below). We would also accept any co-sponsorship with radio advertising. If you have any questions please feel free to contact the people below.

<p><u>Kim Blakeslee</u> kimalison65@yahoo.com 1-413-339-4305 ***** Radio Events Book for YDD</p>	<p><u>jerry gosetti</u> jgweb2010@yahoo.com 1-413-339-4305 ***** Web Site Events Book for YDD</p>
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Web Site Pricing

Web Site link (yearly) 1 line ex. www.charlemontfairgrounds.org \$25.00

Web Site link (6 months) w/graphic approx. size 175 by 175 pixels (loc) \$50.00
<Approx. .001632 per pixel>

all photos, graphics should be in jpeg format for print
all photos, graphics should be in jpeg, png or gif format for web